



# DIY Fundraising Checklist

'It's More than Awareness'

## Introduction to DIY Fundraising

*Let's turn inspiration into  
action and make a difference!*

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### Let's Get Started

#### Set clear goals

Define specific, measurable goals to guide your fundraising efforts.

Some example starter goals are:

1. **Amount to raise**
2. **People to donate**
3. **Individual or Team fundraising**

#### Pick fundraising idea

Explore creative fundraising ideas will help you achieve your goals!

Themed Party? Physical Challenge? Online Event?

Let your imagination run wild and think how that could translate into your fundraising event!

#### Create your page

Fill out your CNF x DIY fundraising profile!

1. upload clear photo of yourself to your profile
2. Share your story and why this cause is important to you!
3. Include a way for people to contact you if they have questions!

#### Schedule a check-in

We're here to help!

Schedule a 1:1 with CNF team member Jane!

#### Spread the Word

Leverage your social circles, both online and offline. Tell your story, share your passion, and explain why your cause matters. Utilize social media, emails, and personal interactions to amplify your message.

#### Celebrate and Share Success

As you meet your goals, celebrate your achievements with your supporters.

Show them the impact they've made and keep the momentum going.

We're here to help!

**Need Help?**

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